

Dr. Gloria Bozeman Herndon  
*Chief Executive Officer*



Dr. Gloria Bozeman Herndon, Founder, President & CEO of GB Group Global, has more than 45 years of successfully conducting business internationally. The entrepreneurs' entrepreneur, no one can deny her ability to make the impossible possible by building relations, creating new business paradigms and co-joining and weaving strategic partnerships. GB Group Global, which consists of GB Energie, GB Energie LED, GB Pharma Holdings and GB Oncology & Imaging Group, is a reflection of Dr. Herndon's vision and is the culmination of over 35 years of fostering meaningful relationships across borders, believing in the human spirit, remaining committed to local communities and enabling the empowerment of others. The Group is commitment to giving back to communities and those in need. Social give-back programs in education, healthcare and municipal development are just a few areas the GB Group champions together with its collateral partners. Recognizing that some initiatives require significant funding, the Group is able to engage donors for the successful implementation of projects. The GB Group currently focuses on innovative and sustainable solutions in the energy, environment and health sectors.

Dr. Gloria Bozeman Herndon is a native of East St Louis, Illinois. She attended Southern Illinois University and graduated magna cum laude with Bachelor degrees in Political Science, Philosophy and Music. Dr. Herndon continued on to Johns Hopkins University where she received a Masters Degree in International Economics and Law. She was later accepted into the doctoral program at Johns Hopkins University where she attained additional academic success as a Rockefeller Fellow. Notably, Dr. Herndon also received an honorary mention for the Woodrow Wilson Fellowship. While pursuing her doctorate, Dr. Herndon also worked as a research fellow at the Brookings Institute and was a member of the Council on Foreign Relations at the Carnegie Endowment for International Peace.

While completing her doctoral course work, Dr. Herndon accepted a position as an economist with the U.S. Department of Agriculture's Foreign Agricultural Service. A year after joining the USDA, she was accepted into the Foreign Service of the U.S. Department of State. Posting as an economic/commercial officer in Lagos, Kaduna, Kinshasa, Monrovia and Nouakchott. Along with her regular duties, she sought to further the U.S.-Nigerian trade relationship by strengthening the Nigerian-American Chamber of Commerce. Dr. Herndon spearheaded initial delegation to the U.S. from Lagos and repeated this success by leading the Kaduna Chamber's first delegation to the United States as well. While in Nigeria, Dr. Herndon wrote her dissertation and taught undergraduate economics courses at Ahmadu Bello University. She received her doctorate in Economics and International Law from Johns Hopkins University.

Returning to the United States in the mid-1980's, Dr. Herndon continued at the State Department as a consultant, concurrently she joined The Equitable Companies as an insurance broker, financial planner and security's dealer. In 1985, she saw an opportunity for as an insurance broker to serve

the needs of diplomatic missions in the U.S. and founded GB Herndon & Associates for that purpose. Building upon her relationships in the international community, Dr. Herndon focused the startup company on designing health, property and casualty insurance programs for embassies in Washington, DC and U.N. world-wide international missions. In 1989, she pioneered the design of specialized healthcare plans for foreign students enrolled in U.S. schools. Some more of her notable initiatives include developing the Walmart's Pharmacy Plan Program and created the first ever National Alliance of Postal and Federal Employment; collaboration with NIH and Gates Foundation and Harvard University on the development of the Botswana AIDS Initiative

Concurrent with building GB Herndon & Associates she continued to provide insurance consulting services and developed a national underwriting, "Protocol Through the 1990's" program or Blue Cross/ Blue Shield which became known as Protocol Through the 1990's. She also served as advisor to many insurance companies such as United Healthcare, AIG and BlueCross/Blue Shield to name a few. Dr. Herndon diversified into new markets with additional insurance and financial services and real estate development. These markets included U.S Colleges/Universities student loan programs, not-for-profit associations and private corporations. To facilitate market entry, the company formed strategic partnerships with recognized leaders in various product segments. She continues to reinvent herself and remains a formidable international entrepreneur engaged in sustainable energy solutions, strategic consulting in the extractive industry and providing guidance in socioeconomic development of emerging markets. She has served as adviser to several presidents across the world including Sultan of Brunei, Presidents of Malawi, Senegal, Botswana, Zambia, Namibia, Cote D'Ivoire, Burkina Faso, Equatorial Guinea, Ghana, Gabon, Cameroon, Tanzania, Kenya, Ethiopia and the SADC, COMESA and ECOWAS regions in Africa.

Dr. Herndon is a published author, accomplished musician and member of numerous public and private entity boards and the recipient of a number of awards. She also established the Small Business Administration's (SBA) program for advising small and minority-owned businesses on the design and implementation of business and benefits insurance programs. Dr. Herndon stays active in both the business and local communities through associations such as the Smithsonian, Corporate Advisory Board of Office Depot, former American Express board member, National HeadStart Associations, NAFEO, American Association of Community College, Association of Community College Trustee, US Angola Chamber of Commerce, National Alliance Postal & Federal Employer, World Conference of Mayors and International Council for Shopping Centers just to name a few. She is the recipient of the NAACP Award and more recently, received the 'Lions Award' from Lincoln University, Pennsylvania. Moreover, her commitment to give back to communities and those in need of her philanthropic spirit is borderless and stand prominent in contracts she implements.

## ***Current Affiliations***

### **Corporate Board Chair:**

National Association for Equal Opportunity [NAFEO]  
World Conference of Mayors [WCM]  
Constituency for Africa

### **Board Chair:**

High Tea Society  
American African Business Women's Alliance (AABWA)  
Sojourner Douglass College Foundation  
African Diaspora

### **[Advisory] Board Member:**

Anacostia Smithsonian Community Museum  
National Women's History Museum  
Office Depot Corporate Advisory Board  
Centre for Black Culture & International Understanding

### **Member:**

US-Angola Chamber of Commerce  
Africare  
Business Women's Network  
Chicago State University  
DC Chamber of Commerce  
East. St. Louis Chamber of Commerce  
Montgomery County Chamber of Commerce  
National Council of Negro Women  
National Head Start Association - former chair of corp board  
National Institutes of Health  
St. Louis Chamber of Commerce  
U.S. Chamber of Commerce  
US Dept of State Foreign Service Association  
Washington DC Board of Trade

### **Memberships**

Association of Interpreters for U.S. State Department  
Better Business Bureau of Metropolitan Washington  
East Asia Regional Council of Overseas Schools  
Financial Planners Association  
International Council of Shopping Centers  
Johns Hopkins Alumni Association  
Kennedy Center for the Performing Arts  
National Association of Student Foreign Advisors  
Phi Epsilon Music Society  
Professional Association of Innkeepers International  
Professional Insurance Agents  
Washington Performing Arts Center  
Women's Foreign Policy Group  
NASD Security Dealer

**Certifications:**

LEEDS

CLU

CHFP

IAFP

Stock Broker & Dealer

Insurance Broker

WBENC

Numerous Top Level Interior Decorator Certifications

Numerous Top Level Music Certifications

***Previous Board Memberships:***

American and African Business Women's Alliance,

American Association of Community Colleges

American Express Diversity

American Intercontinental University

Association of Community College Trustees

Brookings Institute

Carnegie Endowment for International Peace

Greater Southeast Hospital of Washington,DC

Legacy Bank, Board Vice-Chair

Medical Care Concepts

National Medical Association, Chair of Corp. Board

Six Continent Hotels

WBENC

Women's Business Center, National Chair

New America Bank

Houston-Tillotson University

Students In Free Enterprise

TNI Biotech

Student In Free Enterprise [now known as 'Enactus'] together with Campbell Soup, American Express and

Walmart